## HCF as an Alternative to a Private Foundation



This chart compares working with a community foundation versus establishing a private foundation.

| Benefit   | Community Foundation (CF)   | Private Foundation   |
|---|---|--|
| Outstanding<br>community knowledge<br>and impact              | <ul> <li>Expertise and advice in a wide range of granting areas including arts &amp; culture, the environment, health, social services, education and recreation</li> <li>Co-operative relationships with other government bodies, funders and agencies in the city/region</li> </ul>       | <ul> <li>Directors or trustees must perform,<br/>hire staff, or contract for these<br/>grantmaking activities</li> </ul>   |
| Assured legacy in perpetuity                                  | • Named funds that exist in perpetuity  | <ul> <li>Named foundation</li> <li>Longevity depends on long-term family interests and succession plans</li> </ul>   |
| More impact for every<br>dollar you give                      | <ul> <li>No tax on capital gains on gifts of appreciated marketable securities</li> <li>Immediate tax savings for most gifts of private company shares</li> <li>Pooled investments often provide a better return with reduced risk</li> <li>Start-up easy and minimal or no cost</li> </ul> | <ul> <li>Same tax treatment as gifts of<br/>marketable securities to<br/>community foundation</li> <li>Tax savings for private company<br/>shares deferred or denied</li> <li>Start-up is lengthy process with<br/>associated costs of time and<br/>resources</li> </ul> |
| Simplicity and cost<br>effectiveness of<br>ongoing operations | <ul> <li>Staff look after day-to-day operations</li> <li>Ability to limit involvement to preferred level</li> </ul>   | • Directors or trustees must perform,<br>hire staff, or contract for these<br>services which may be at a higher<br>cost  |
| Flexibility to change<br>focus or involvement<br>over time    | • Choice in grantmaking involvement<br>from year to year – donors can<br>designate their fund to support<br>particular charities, advise CF on grants<br>from time to time, or allow the CF to<br>direct your grants based on community<br>need   | <ul> <li>Donor or family members are responsible for all activities of Foundation</li> <li>Responsibility for operating Foundation must be assumed by someone, even if family members lose interest in direct involvement over time</li> </ul>                           |
| Degree of recognition   | • Wide range of choice of recognition or anonymity is available   | <ul> <li>Work of private foundation is fairly<br/>public</li> </ul>  |
| "Best Practices"  | <ul> <li>Staff are able to incorporate best<br/>practices throughout the operations</li> </ul>  | <ul> <li>Principals must invest time and<br/>energy to keep up to date with<br/>change</li> </ul>  |
| Passing mantle to next<br>generation                          | <ul> <li>Build on knowledge and experience<br/>gained from working with other like-<br/>minded individuals</li> </ul>   | <ul> <li>Principals are responsible for<br/>engaging next generation</li> </ul>  |

For more information about establishing a fund at HCF contact Jill Anderson or Sheree Meredith at 905-523-5600.