

OUR VISION | A vibrant, inclusive Hamilton

OUR MISSION | To drive positive change by connecting people, ideas and resources

OUR CORE VALUES

- Inclusiveness
- Collaboration
- Accountability
- Responsiveness
- Empowerment

Recognizing that all investments have impact, we believe our investments can be powerful tools to accelerate achieving our vision and mission.

We are committed to aligning 100% of our investments in support of our vision, mission and values through Responsible Investing and Impact Investing.

IMPACT INVESTING

Investments intended to create positive impact beyond financial returns and for which this impact is measured.

RESPONSIBLE INVESTING (RI)

Investments that integrate environmental, social and governance factors (ESG) into their selection and management.

What we believe

As a public foundation, we exist to advance our mission and vision in the interest of the public good and in support of our donors' intentions. We challenge the premise that our investments are only a means to create income to fund granting and operations of the Foundation. Instead, we believe that:



All investments broadly have social and environmental impact – positive, neutral or negative. As such, we are committed to recognizing the impact of our investments to ensure that we don't undermine our vision, mission and values.



Our investments will be catalysts to accelerate our ability to achieve our vision and mission. We actively seek out opportunities to create positive change through our capital.



We are not sacrificing investment returns of our portfolio but, rather, using Responsible Investing and Impact Investing as tools to ensure sustainable long-term returns and provide diversification through alternative investments.¹



We must use evidence-based decision-making to ensure that our assets are invested in a socially responsible manner and that they do not contravene the work of our grantees or our community leadership efforts.



This warrants time and resources due to the inherent complexity of our vision and mission. We are committed to take the time to shift our investment processes, investment products and engagement approach with our managers.



These efforts will accelerate our overall success. We are confident that aligning our portfolio with our vision, mission and values is the most responsible use of our resources to accelerate achievement of our vision and mission.

¹ To see supporting evidence of these returns, please check out the materials on our website.

How we invest

We invest all our capital to achieve our charitable purpose of advancing our vision and mission, supporting operations and protecting the value of our assets. We have adopted RI and Impact Investing as approaches for how we select and manage our investments.

We use several tools...

 ESG oversight

 Proxy voting

 Exclusions

80%
Responsible
Investing (RI)

We are moving to
**align 100% of our
capital** to support
our vision, mission
and values through...

20%
Direct Impact
Investing

20 BY 20 GOAL
20% of the
overall portfolio
invested in direct
impact investing
by 2020

We invest in...

 Hamilton

 Canada

 The World

This is our approach for driving impact through our **public market portfolio**.

We do this primarily through **active oversight** of our investment managers' environmental, social and governance (ESG) performance and through reviewing their proxy voting records on important ESG issues.

We consider **excluding specific assets from our portfolio** on an exception basis. Currently tobacco, illegal weapons and predatory lending are excluded.

Additional Responsible Investing tools, including more active shareholder practices, **will be explored as we learn**.

We seek out **direct impact investments** with the intention of accelerating positive social or environmental outcomes to achieve impact that also have appropriate risk and return.

We **prioritize investing in the Hamilton community** but also invest at **the national and global levels** to drive impact.

We currently **focus on the thematic areas** of food security, education, affordable housing, health, environment, arts and other areas that align with granting priorities.

Due to the nascent nature of the market, **we may expand our thematic areas** as opportunities arise.