



DESIGNATED FUND

Choosing the charity you love

Maybe it's an organization that has touched your life - or maybe it's a legacy of good work in the community. Tell us the charity you love and we'll help you set up a designated fund to provide that organization with ongoing funding to continue its mission forever.

Why choose a designated fund?

- You know the charitable organization or organizations that you want to support
- You want to help ensure the work they are doing can be carried out for the community's benefit forever

How it works

- You can donate now or through your will and HCF will set up a fund in your name or a name you choose. You may remain anonymous if you prefer
- Your donation is endowed so that your designated charity is supported forever
- HCF handles all administrative details, including managing criteria that you may establish for distributing grants to the designated charity



HBSPCA GETS A PURRFECT GIFT

A friend to local felines

Lifelong pet lover and long-time Hamilton cab owner, George Seliga knew exactly how he wanted to support pets in the community – and the charity that could best help him do it.

A designated fund set up through Mr. Seliga’s estate gives an annual grant of over \$65,000 in perpetuity to the Hamilton/Burlington SPCA to fund feline health and well-being.

“Pets provide companionship and are important family members for so many people,” says Terry Cooke, Hamilton Community Foundation president & CEO. “We are thrilled to have helped Mr. Seliga create the legacy he wanted.”

The HBSPCA protects animals at risk, cares for and rehomes neglected and homeless pet companions, and promotes respect for all animals. Mr. Seliga’s designated fund is an example of an endowed fund which means that the donation is invested, generating the income that will be granted to the HBSPCA every year.

“Mr. Seliga’s generous donation will help us to expand quality programs that support the essential things that pet parents can do for their animal’s well-being.”

HBSPCA CEO Marion Emo. Emo says that the grant will make services to rescue groups and low-income families more accessible. “Combined with education about responsible cat care, we are confident that abandoned cat populations will significantly decrease and every cat will be a wanted cat.”